



Deer Park SCHOOL DISTRICT

Publication of Student Likeness or Work

Throughout the school year, students or student works may be highlighted in efforts to promote district and/or school activities and achievements. For example, students may be featured in various media to train teachers and/or increase public awareness of our schools. Examples of "publication" include newspaper articles, TV or radio broadcasts, websites, DVDs, posters, newsletters and brochures.

Consent for the Deer Park School District to publish a student's likeness or work for promotional or informational purposes (without identifying the student) is assumed unless a parent or 18-year-old student completes and submits form 4000rf, Refusal for Publication of Student Likeness or Work in the Media. Form 4000rf can be obtained from any school office or downloaded from the district's web site (find the "Parents & Students" menu and then "Documents, Forms, & Links") and returned to the school office.

Assumed consent for publication **does not** include the use of materials that specifically identify the student. In the event that personally identifiable information is to be used, the appropriate release form, 4000cf - Consent for Publication of Likeness in the Media, must be signed by a student's parent or guardian, or by the student themselves if they are 18 years of age or older, and returned to the student's school office.

Form 4000cf

CONSENT for Publication of Likeness of an Identified or Identifiable Student

As part of its district-wide public information program, Deer Park School District seeks to provide information about district programs, schools, and activities to the Deer Park community and wider region; publicly recognize the achievements of its students and staff; and share information about activities and events. Before personally identifiable information (e.g., name, jersey number, etc.) is shared about individual students, parents (or students, if over 18 years of age) must grant consent as follows:

The Deer Park School District has my permission to use my child's personally identifiable information, likeness, voice and/or work for training, news, or promotional purposes. I understand that "publication" may encompass print and electronic vehicles of Deer Park Schools and area news outlets.

In granting this consent, I release and hold harmless the Deer Park School District, its agents, successors and assigns from liability or harm that may result from the publication of such materials. I also waive any right to review or approve all materials prior to use or publication.

Student's Name: _____

Parent/Guardian signature (or signature of student if over 18 years of age):

Signature

Date